

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

1-17. (Cancelled)

18. (Currently Amended) A method, comprising:

using a portable communication device with a camera and a display unit therein, to obtain an image of a bar code, which is a dual type bar code, with a first [[a]] part that is interpreted by a first bar code scanning process to obtain first information and a second part which is interpreted by a second bar code scanning process to obtain second information that has more information than first information;

receiving and displaying, on said display unit of said portable communication device, information obtained from a remote server, which information indicates information based on a meaning that was represented by the bar code, said meaning being additional information beyond that which was present in at least one part of the bar code;

using said portable communication device to make a telephone call;

wherein said using to obtain an image comprises obtaining a whole image of the dual type bar code and later processing the image to obtain information using a processor to obtain the information from said first part and said second part.

19. (Previously Presented) A method as in claim 18, further comprising:
using said portable communication device to make a telephone call at a different time than said using to obtain an image; and
at a different time than said telephone call or said sending information indicative of said bar code, using said camera to obtain a video.

20-28. (Cancelled)

29. (Previously Presented) A method as in claim 18, wherein said first part is a linear bar code and said second part is a non-linear bar code.

30. (Previously Presented) A method as in claim 18, wherein said first process is a scan in a first linear direction and said second process is a scan in a second linear direction different than the first linear direction.

31. (Previously Presented) A method as in claim 18, wherein said second part is one of grayscale or color of the bar code.

32-48. (Cancelled)

49. (Previously presented) A method as in claim 18, wherein said barcode is part of an advertisement, and said information obtained from said remote server represents more information about the advertisement.

50. (Currently Amended) A method as in claim 19, wherein said using comprises using the portable communication device to scan an advertisement, and wherein said information ~~based on said numerical information indicative of the barcode~~ that is received from the remote server represents more information about the advertisement.

51-58. (Cancelled)

59. (Previously Presented) A method as in claim 19, wherein content of the barcode is a pointer to a remote database, and said content is decoded to determine

information indicative of said pointer, and said meaning is received from said remote database based on said pointer.

60. (Previously Presented) A method, comprising:

using a portable communication device with a camera and a display unit therein, to obtain an image of a bar code, which has two different bar code parts, including a first part in a first format, and a second part in a second format different than the first format;

obtaining a whole image of the two different bar code parts of the bar code;

later processing the image to obtain information using a processor to obtain the information from said first part and said second part;

receiving and displaying, on said display unit of said portable communication device, information about both said first and second parts of said bar code; and

at a different time, using said portable communication device to make a telephone call.

61. (Previously Presented) A method as in claim 60, wherein said first part is a linear bar code and said second part is a non-linear bar code.

62. (Previously Presented) A method as in claim 60, wherein said first format bar code is intended to be scanned in a first linear direction and said second format bar code is intended to be scanned in a second linear direction different than the first linear direction.

63. (Previously Presented) A method as in claim 18, wherein one of said parts is in a grayscale of the bar code.